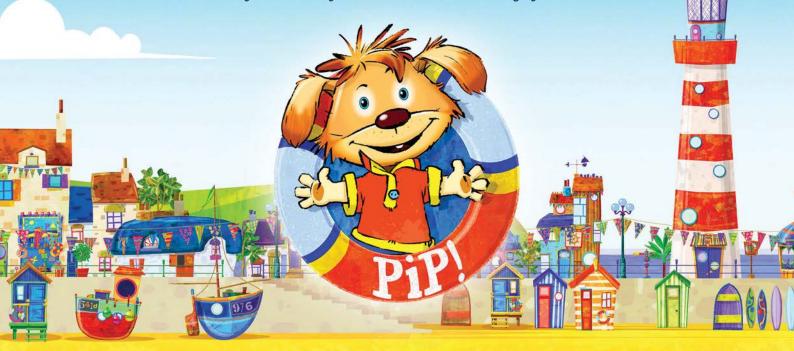
Cosgrove Hall Fitzpatrick Entertainment

Present

Pip!

When the sun comes up, where the sea meets the sky, you're at Salty Cove, with the boats sailing by...



52 x 11 min animated episodes

Created by Charlie Ward
Co-Created and Adapted for Television by CHF Entertainment



Contents

About Pip!

Synopsis

Episode dynamic and educational areas

Main Characters

Pip! Storylines

Snooze Cruise
Hide and Squeak
Monster from the Deep
Alba and the Acrobat
Lost!

Filmography And Brief Resumes Of Key Personnel

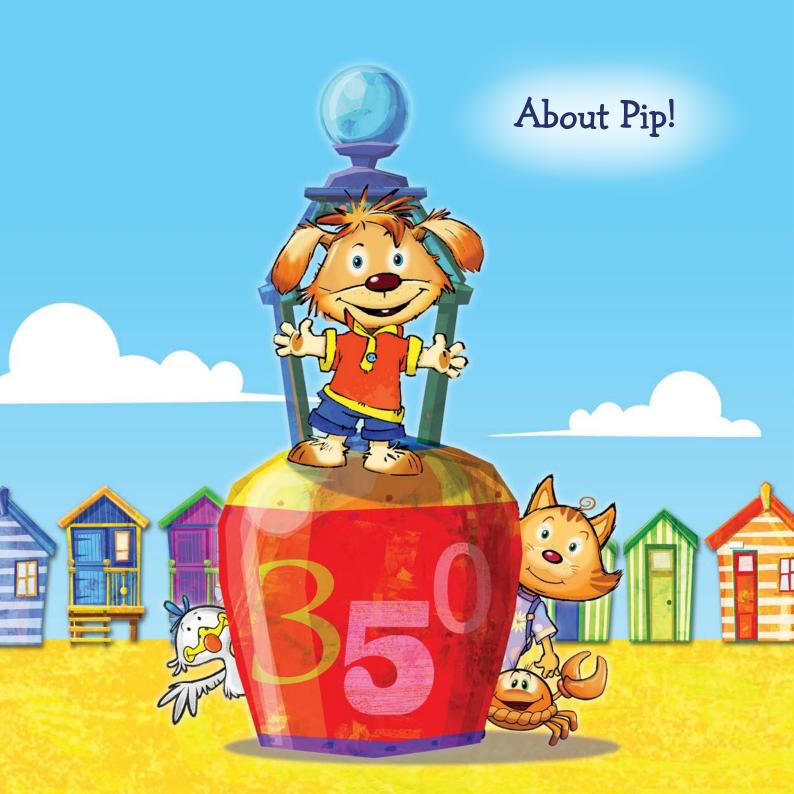
Brian Cosgrove — Executive Producer Charles Ward — Creator Francis Fitzpatrick — Executive Producer Simon Hall — Managing Director Corrinne Averiss — Producer and Writer Ben Turner — Creative Director 422.tv — Post Production

Approach And Methodology For Pip!

The animation style and technique

Appendix: Cosgrove Hall Filmography





Synopsis

Follow the adventures of five year old Pip and his best friend Alba in this fresh, vibrant preschool series!

If you packed your case, your favourite sun hat and took the train to Salty Cove, we could take you up to Skipper's lighthouse where you could paint a pretty picture of sand, sea and sky!

But what if you wanted more than a view? What if what you really wanted was an ADVENTURE!

Well! You'd better meet Pip!

Pip knows everyone in Salty Cove and everyone in Salty Cove knows Pip. But there's one thing that no one can ever know and that's exactly what each new day will bring!

Salty Cove never stays the same, it is bursting with life! There are boats being fixed at the boat yard, veggies being sold in the grocer's, families playing catch on the beach but what makes Salty Cove so different is its visitors!

By land, sea and sky new visitors are irresistibly drawn to this colourful spot. Pip knows that new visitors bring new adventures with them so he's always first on the case when a new boat docks at the harbour or the Cove Express comes chuff-chuff chuffing into the station. That's not the only way friends arrive either. You'll see hovercrafts, speedy boats, sailing boats, air balloons, beach planes and even sky kites!

Everyone wants their holiday adventure in the Cove and we mean everyone.... Mouse Pirates, the Golfing Gofers, Swifty the Seal, all the Acro-Bats from Miss Bendy Stretch's Circus, the not-so-tough Puffins (who are scared of the sea!) and even Mr. Collar and Co. the ever so busy business Giraffes who just can't stop working on holiday.

Perhaps even you would like your holiday here?

Episode Dynamic

Aimed at three to five year olds, the key to this series lies in the special relationship between Pip and Alba - best friends with an irrepressible spirit for adventure and a love of problem solving in their own unique way.

When Pip has a plan, he just has to tell Alba first! No amount of zeal makes up for the fun of sharing an idea with his best buddy and winning her approval or hearing her challenge. Pip might be leading the way but Alba is equally headstrong, luckily in most cases their personal obsessions are different enough for them to compliment each other well. Pip might like to sit at the front of the beach train so he feels like he's driving, Alba likes to sit at the back so she can laugh at all the passengers jiggling up and down. Through Alba, Pip discovers alternative fun ways of seeing their world.

Pip and Alba love to seek out the company of their pals Pasty and Hopper who really make them laugh with their extreme, comical personalities.... more about them and their sillier tendencies later!

Pip's confidence and curiosity pave the way for some crazy escapades and Alba, Hopper and Pasty love to be along for the ride!

A puppy like Pip needs to stay on his paws because here in Salty Cove, adventures aren't just in picture books - they're happening right under his nose. Friendship, adventure, laughter, imagination, and life by the seaside.

Educational Areas

- Learning through laughter
- · Understanding the world
- · Personal, social and emotional development
- Communication, language and literacy
- Problem solving and reasoning



Main Characters

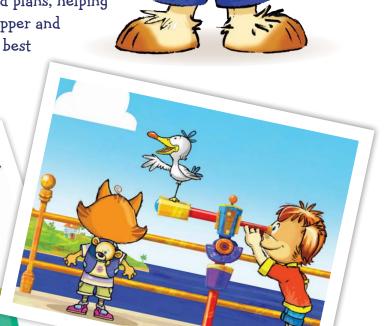
PIP the Pup

Pip is the perfect puppy playmate - adventurous, generous, gregarious, a little bit mischievous and always on the look-out for new opportunities to play and have fun!

He loves the town he lives in and can't imagine there's anywhere better in the whole wide world. It suits him perfectly. Pip loves boats - all their different shapes and sizes and has fun giving them names to suit the way they look.

You'll rarely see him leave home without his Scopey eye, the small telescope Skipper gave to him, it always comes in handy on an adventure!

Pip also loves to make new friends and delights in how they do things differently. He likes coming up with grand plans, helping Skipper at the boat yard, joking around with Hopper and sharing all of the twists and turns with his very best friend. Alba



ALBA the Cat

Alba is four going on five, she likes being a good friend and making Pip laugh. But she can be a bit bossy and is known to stamp her foot from time to time.

Alba is quite impressed by Pip, she thinks he makes the world a fun place to be but she wouldn't want him to know it as she considers herself to be more 'growed' up.

She definitely has a silly streak though because she loves hiding and then jumping out on people, making up songs and playing 'Mummy' to Paws, her teddy bear.

She also collects things in her scrap book which she keeps in her backpack - it's great for looking back over their adventures.



PASTY the Crab

Pasty is the quietest of Pip's friends but he loves to be part of the action. He doesn't say much but when he does, it's a practical nugget of wisdom to be cherished. He is the strong silent hero in any situation and often surprises the gang with a hidden talent they'd never suspected. Pasty lives in an old upturned boat, a little house of his own making, beneath which he collects all kinds of odds and ends that he finds on the beach. Something always comes in handy on an adventure and his claws are his very own personal toolkit!



Being a sideways walker can have funny consequences - he often bumps into people or things and whether it be animal or object, he's always ready with an 'oops sorry'!

HOPPER the Gull

Hopper is Salty Cove's class clown - a rather loud and confident one-legged seagull! He is the older child of the group, interacting with Pip and Alba as though younger siblings. He's quite nosey so he'll often arrive on the scene to see what Pip is up to. He likes to crack a joke and tease them and is usually the one laughing the loudest at it. Hopper thinks the non-fliers have a lot to learn from him, he grandly pronounces all kinds of 'facts' which are often as randomly cobbled together as flotsam and jetsam! Pip and Alba will challenge them from time to time and he may quietly give inor change the subject! It's certainly handy to have Hopper on your adventure as wings are very clever things. He's not the bravest of gulls (he's even a little bit scared of heights!).

SKIPPER the Sea Dog

Skipper is the lighthouse keeper - an old salty sea dog full of useful and useless information about life beside the sea.

He is a pillar of the Salty Cove community - kind, gentle and wise but he's never lost touch with his inner child and frequently reveals an appetite for fun and mischief. Pip and Alba treasure the time they get to spend with him, they like the privilege of helping out with lighthouse duties but most of all they love to hear his wild and wonderful stories about his own encounters in the Cove, especially when he exclaims 'salty shellfish!' producing fits of giggles from the pair! Skipper is a great storyteller for our audience too, he sees everything from his lighthouse so he's the perfect narrator to share Pip's encounters with us.



SHELVIS the Hermit Crab

Busy busy, faster faster! Shelvis the hermit crab is always in a rush! She likes to be the telegram messenger between the friends, passing on news in her own unique version of Morse code. It's funny to watch her zipping about - she certainly has a need for speed, and likes to get ahead of the group on adventures!

She's a good reminder that little things matter too.



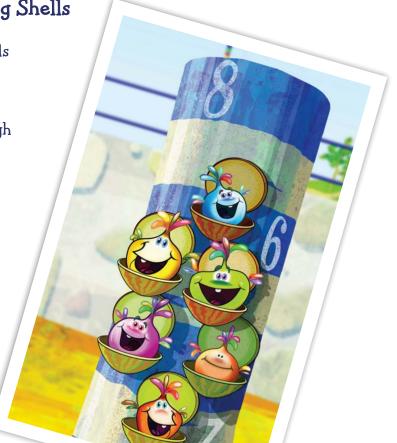
THE SQUIBLETS Salty Cove's Singing Shells

The Squiblets are a cluster of little Singing Shells attached to the rock at Salty Cove. They love to sing a song about the day's event.

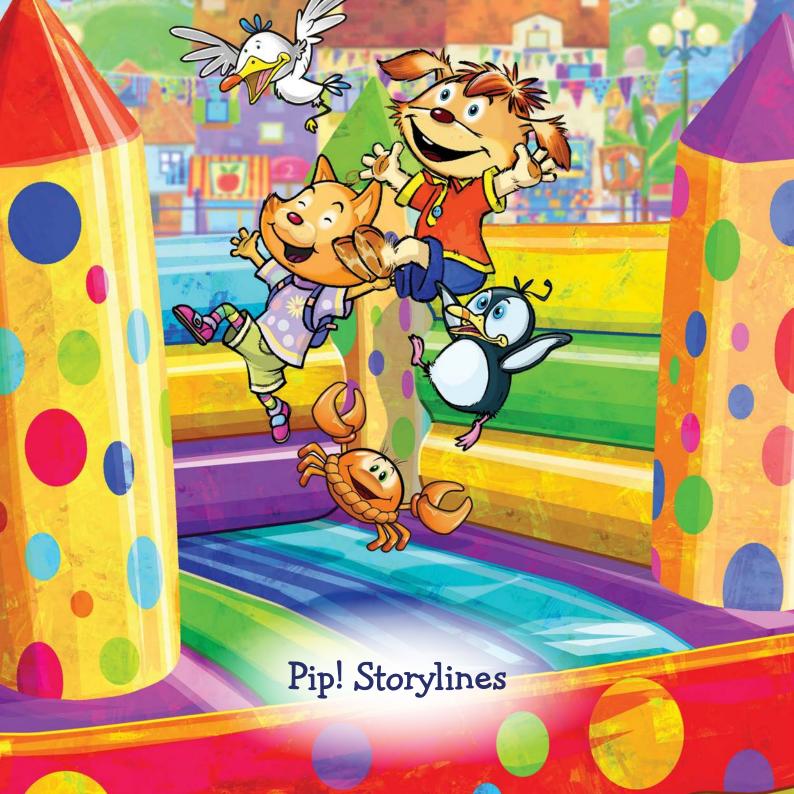
It's funny to watch them gurgle their way through a melody when the waves soak them!

If only we all had Squiblets in our lives to share a song and sing-along.









Snooze Cruise

Skipper helps Pip and the gang to inflate an old bouncy castle on the beach. They all have great fun bouncing and who should turn up but Alan the penguin. He really wants to have a go on the bouncy castle and the friends let him try it out. He thinks it's great, so great he just can't stop bouncing!

The noon day horn sounds at the lighthouse and everyone goes home for lunch but Alan decides to stay, hopping up and down with excitement, shouting 'WHOOOH!' and 'YEEEEAAAAHHHHH!' for everyone to hear. Time goes by and little Alan gets tired, he falls asleep in a corner of the bouncy castle. When Pip and friends come back out to play, they see that the tide has come in! The bouncy castle has gone and so has Alan! Skipper decides that they should all get on board the hovercraft and head out to sea, where Pip can put his scopey eye to good use! They talk to Jonesy the Seal, Ruffin the Puffin, Madame Swish the Cormorant and even a Halibut called Frederick Entwistle. No one has seen the missing bouncy castle or their friend Alan! Hopper decides to fly higher than he's ever flown before and spies the castle far away in the West. They head in that direction and soon the hovercraft pulls in beside the bouncy castle where Alan is still fast asleep! They tow it safely back to the beach as the tide is now out. Alan wakes up and wonders why everyone is standing on a hovercraft and looking at him! 'Did I miss something!' he asks.

Logline:

Alan the Penguin is unwittingly swept out to sea on a bouncy castle, a search party head out to rescue him and bring him safely back to shore with Alan unaware of the drama he has caused.

Story:

A lot can change in the space of a snooze - especially on the beach.

Hide and Squeak

Pip and Alba are playing hide 'n' seek! It's Alba's turn to hide and Pip sets off to find her. As he walks around the town, making good use of his Scopey Eye, he gets the distinct feeling that someone is following him...? It's the Mice Pirates!

The Mice Pirates have been following Pip because they thought he was looking for treasure too.

Pip can't believe his luck! Pirates looking for treasure? He eagerly offers to read their treasure map and lead the search party for what must surely be a giant chest of gold coins. Pip proudly leads the band of pirates, twisting and turning down Salty Cove's lanes and greeting friends along the way. They march all over town until the map takes them right to Skipper's lighthouse? They find Skipper in the kitchen making his special cheesecake and the Mice Pirates burst into celebration, pointing to the cake that Skipper is holding. Pip can't believe it - pirates look for treasure chests not CHEESECAKE! But these are no ordinary pirates and Skipper is rather pleased that his cake is clearly famous beyond Salty Cove. The Mice Pirates queue up for a slice (including Pasty who tagged along at the back some time ago). Pip suddenly remembers what he was supposed to be looking for... Alba! At that moment she arrives and triumphantly declares she's the best hider in town. Pip tries to explain what happened but Alba won't believe a word of it! That is until Skipper proudly offers them a slice of his 'treasure' cake!

Logline:

While playing hide 'n' seek Pip meets a band of Mice Pirates who are seeking something themselves. He enthusiastically helps them find their treasure, which turns out to be Skipper's famous cheesecake!

Story:

One man's cheesecake is another man's treasure. Beauty is in the eye of the beholder.





Monster from the Deep

Pip, Alba, Hopper and Pasty are playing float boats in the rock pool at Salty beach. They each take a turn to pull Pasty around the pool on their toy boats as quickly as they can without him going overboard! Pip is sure he can hear loud music coming from somewhere... they look around for signs but nothing? It soon becomes clear that the music is coming from under the water!

The rock pool begins to bubble... and the friends stand back as a bright pink sea monster emerges from below! They all run and hide! They spend time working out what to do and daring each other to look around the rock. In typical scaredy cat fashion Hopper flies away to fetch Skipper. Meanwhile Pip announces that they should defend themselves with 'swords' and 'armour' (a stick and a bucket) and run around to meet the scary monster head on. They find the "monster' humming a tune and waving his tentacles about to the music! He greets them enthusiastically and introduces himself as the Rocktopus - a rocking musical octopus. He came out of the rock pool to give them tickets to his rock concert under the sea. Hopper and Skipper arrive back in time to be introduced and they board the Sub Bus with everyone else. All kinds of fish and shellfish are playing in the band - the Squiblets are singing backing vocals and Rocktopus is on the drums - it's VERY loud! To their surprise Skipper knows the words to all the songs and back at the lighthouse, he shows them his very own Rock Pool album (signed by Rocktopus!) which they put on immediately and all dance along to.

Logline:

The friends meet a giant Octopus who they think is really scary but they discover that he's actually a super-friendly Rocktopus with a whole underwater band. They're invited down to watch, Skipper joins too and the friends think he won't enjoy the loud music - he surprises them by being their biggest fan.

Story:

Life can be surprising, don't judge a book by it's cover.

Alba and the Acrobat

The circus comes to Salty Cove for the Summer Festival! Everyone is so excited, Pip and Alba especially! They haven't even been yet and they're already at the playground imagining all kinds of daring feats and acrobatics!

Everyone goes to see the big top show and Alba is transfixed by an acrobatic kitten called Tatiana who is the same age as her! In awe of her skill and her beautiful outfits, she stops playing with Pip and starts following Tatiana around, copying her clothes and even speaking like her too! Tatiana says that having a teddy bear is baby-ish so Alba leaves Paws at home. Tatiana also thinks that playing in the sand is messy and girls shouldn't get messy! Pip misses his friend but sees that Alba is happy playing with Tatiana so he heads to the beach with the others. When Alba sees Pip, Hopper and Pasty having fun together, she feels sad that she can't join in. Hopper asks her to come and help and Alba feels that she'd really really like to! It's always been her job to put the flags on the sandcastles! When Tatiana gets to the promenade, she is shocked to see Alba playing on the messy sand. Alba's confidence has grown enough to declare that she is having fun and that sand isn't messy at all - Tatiana should try it! They realise that Tatiana doesn't like playing on sand because she doesn't know how to. So they show her how to build a sandcastle and she shows them some circus skills. Alba gives Paws an extra big squeeze that night.

Logline:

Alba meets an exciting new friend and starts to copy her, causing her to abandon Paws, her favourite games and even her best pals. Pretty soon she realises what she is missing out on and, along with her new play mate, she rejoins the old gang. She is back to being herself and has a few things to show her new friend too.

Story:

Being a copycat isn't much fun, it's always best to be yourself.







Lost!

It's a bright sunny morning in Salty Cove but what is that noise? It sounds like someone crying and VERY loudly!

With his Scopey Eye, Pip spies a rather upset Mermaid on the rock by Salty Point so together with Alba, Pasty and Skipper, they set off in Skipper's boat to investigate. They discover that the Mermaid has lost her favourite shining shell. Pip and Alba know all about losing things and share their stories. Alba tells her all about the day she left Paws in the Greengrocers and Pip tells her about the day that Scopey Eye went missing! They help her to remember where she left it (meanwhile Pasty scours the rock - offering up all kinds of funny alternatives!) They decide that the shell was washed away by the sea, so that night, The Mermaid waits on Cove Beach to see if the sea will return it. She lets Pip and Alba know she has found it by shining it into Salty Cove so they can see the pretty light show from their bedroom windows!

Logline:

A mermaid has lost her favourite shining shell, Pip and Alba help her remember that she left it on the beach - so the tide must have taken it. Hopefully, the sea will wash up what it washed out and the Mermaid's shell will be returned.

Story:

A lost thing is only lost until you find it again and a problem shared is a problem halved.

Filmography And Brief Resumes Of Key Personnel

Production Team And Key Personnel

Pip! brings together the talents of Brian Cosgrove and his multi award winning team who produced Dangermouse, The Wind in the Willows, Postman Pat, Bill and Ben and the BFG, with Francis Fitzpatrick who successfully produced the seven times Emmy award winning show Jakers!

The production team has produced over 25000 minutes, or approximately 1000 episodes of UK produced and originated long-form animation content, across all major animation styles, stop-frame, CGI, 2D drawn and 2D Digital.



Brian Cosgrove - Executive Producer

Cosgrove Hall Productions/Films 1976 - 2003

For over 25 years, Manchester-based animation studio Cosgrove Hall produced some of the very best and most fondly remembered cartoons in the country. From the iconic Danger Mouse and Count Duckula to the beautiful stop-motion productions of The Wind in the Willows and The Pied Piper of Hamelin. The studio built up a reputation for quality, and justifiably became one of the biggest animation houses in Europe. Brian and Mark soon ventured into film, producing Roald Dahl's The BFG. Cosgrove Hall Films then went on to produce many prestigious animated shows ranging from Fifi and The Flower Tots and Roary the Racing Car for Chapman Entertainment to Postman Pat for Entertainment Rights.

The highly successful team won: 6 Baftas Awards, 2 International Emmys, The Prix Jeunesse, The Prix Danube, 2 Chicago film festival awards, 4 Royal television society awards and countless others.

Brian's return to the industry at an executive level marks an exciting proposition for the industry, championing new talent and engaging with successful creatives to produce a plethora of animated content to entertain us and our families once more.

Brian and his team offer a solid animation production base with experience, creative talent and infrastructure to deliver animation services in an ever more competitive era.



Charles Ward - Creator

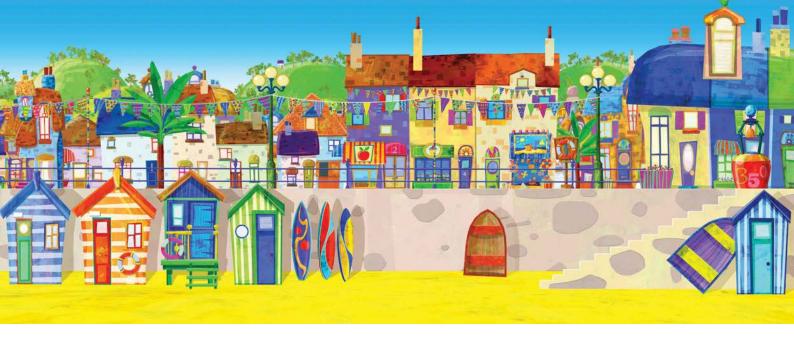
Creator of Pip! Charles Ward lives in rural Northamptonshire where he has successfully run his own commercial photographic business providing a highly specialised digital service to blue-chip clients for well over a quarter of a century.

With his creative mind and colourful imagination, when Charles is not taking photographs, he and his wife Katie can usually be found in Salcombe, Devon (the inspiration for Salty Cove), creating and designing children's animation characters and storylines for television.

Having seen his work praised by some of the world's most famous animators, Charles believes that with its delightful characters and strong storylines Pip! has the potential to become a significant brand for the pre-school market. Spurred on by this belief, these days Charles is spending less time behind the lens and more time with a pencil in hand helping to develop new ideas for the team at CHF Entertainment.

Thanks to his recent partnership with CHF Entertainment, his much treasured seaside adventure Pip! is being brought to the small screen.





Francis Fitzpatrick - Executive Producer

Francis Fitzpatrick is an Irish based Global Media and Television Consultant. He is an expert in Children's Television. His pre-school series "Jakers"! won 7 Emmy awards and a BAFTA. The 52 episode children's CGI series aired on PBS kids across America and on CBBC in the UK, TFI – France, ABC – Australia, SVT-Sweden, RTE and other major worldwide networks.

Francis believes that his partnership with Cosgrove Hall founder Brian Cosgrove gives the Cosgrove Hall Fitzpatrick partnership a global reach. Francis set up his own Global Business and Legal Consultancy Firm Hibernian American Ltd in 2004. The firm specialises in "Intellectual Property Advice" and in providing Funding and Packaging for Global Kids TV series.

Francis is a Board Director of "Screentime Shinawil", which has produced Ireland's top rated entertainment series "You're a Star". The Company is currently producing "The Apprentice" with Bill Cullen for TV3 and "Dragon's Den" for RTE.

The Pip! Series is the first venture for Cosgrove Hall Fitzpatrick. The strong story lines and delightful, gentle characters gives the series a really strong foundation.

Simon Hall - Managing Director

Simon Hall has over twenty years of experience of animation production and post production. For over 14 years he co-owned and ran Hullabaloo Studios.

Based in the heart of Manchester, Hullabaloo were primarily involved in post production, but in recent years assembled a team of highly experienced animation industry experts to enable them to manage, develop and deliver high-quality long-form animation series.

In 2009/10 Hullabaloo produced Muddle Earth for the BBC starring David Jason and Peter Kay's All Star Animation Band for Children in Need.

Hullabaloo's Animation Post Production CV also includes Roary the Racing Car, Fifi and the Flower Tots, Buzz and Tell, Gerry Anderson's Lavender Castle, Discworld, Sooty, Bob the Builder, Postman Pat and Rupert the Bear.





Corrinne Averiss - Producer and Writer

Co-creator of Pip!

BAFTA-nominated Senior Creative, working in children's television for the last ten years as both Writer and Producer/Director.

Began her career at Ragdoll, under Anne Wood, liaising with writers to enhance and identify scripts for broadcast. Headed up CITV's Creative team – writing, producing and directing short-form content, promotions and presentation for the channel.

Responsible for creating and developing Mini CITV and its hosts, the 'Minis' which have picked up 2 award nominations for Promax/BDA World Gold Awards. Created and produced 'Share a Story' for CITV which was nominated for a Children's BAFTA in 2011.

Since then, she has worked as a Producer for CBeebies.



Ben Turner – Creative Director

Ben Turner has over thirty years experience in British and international animated productions.

His long time association with Cosgrove Hall Films covers their most famous and classic series across all forms of animation media. Producing, directing and art direction. Ben was also the creative director of Cosgrove Hall Digital until 2005.

In recent times, as a freelance creative director, Ben has worked on currently broadcast shows such as Chugginton for Ludorum (C Beebies) as well as Everything's Rosie for V&S (C Beebies).

He is a fellow of the RSA.

422.tv

422.tv is a television post production company that has evolved and expanded over the past twenty years. It has a rich heritage in providing creative post production services to broadcasters, the advertising community, independent production companies and corporate end users, utilising the latest technologies.

422.tv's major animation clients include; Cosgrove Hall and Hit Entertainment with major titles such as Gerry Andersons Lavender Castle, Sooty, Pingu and all 13 series of Bob the Builder.

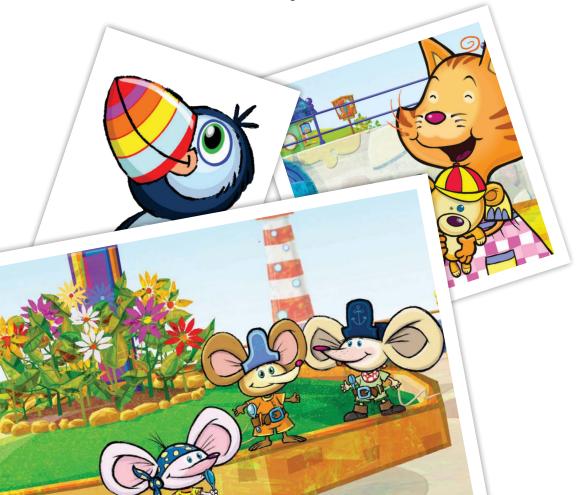
From its offices in Manchester and Glasgow it offers high end creative finishing using a range of editing and effects systems (smokes, flames, lustre grading, avids, fcp, After FX, Maya CGI and audio post), all backed up by a significant technical infrastructure. It works both tape and tapeless, in HD and stereoscopic workflows with the ability to deliver commercials via a dedicated fibre-link to any major broadcaster in the world.

Approach And Methodology For Pip!

The Animation Style And Technique

Salty Cove is full of vibrant colour and inviting textures, it's a sunny, bright and welcoming place to be.

Using a combination of drawn and digital techniques such as Adobe Creative Suite and Flash, Pip! has a modern look but retains a crafted, traditional feel with its hand drawn lines and bright colour washes.





Appendix - Cosgrove Hall Filmography

- The Likeaballs (2006)
- · 100% People (2004)
- Albie
- Alias the Jester (Thames for ITV 1985 to 1986)
- Andy Pandy (recent CBeebies remake 2002)
- Animal Shelf (Granada for ITV 1997 to 1998)
- Avenger Penguins (Thames for ITV 1993 to 1994)
- · Bill and Ben (recent CBeebies remake 2000)
- · Brambly Hedge (1996)
- Chorlton and the Wheelies (Thames for ITV 1976 to 1977)
- Captain Kremmen (Thames for ITV 1978 to 1980)
- Cinderella (Thames for ITV to (1979)
- · Cockleshell Bay (Thames for ITV 1975, 1982 to 1986)
- Count Duckula (Thames for ITV 1988 to 1993) (Repeated on BBC1 1994 to 1995)
- Danger Mouse (Thames for ITV 1981) (Repeated on BBC2 2007 to 2009)
- Doctor Who (Scream of the Shalka webcast, an animated reconstruction of The Invasion and The Infinite Quest.)
- Engie Benjy (ITV 2002)
- Enid Blyton's Enchanted Lands (1997)
- Fantomcat (1995 to 1996)
- · Father Christmas and the Missing Reindeer (1997)
- Fetch The Vet (2000s)
- Fifi and the Flowertots (2005)
- The Fool of the World and the Flying Ship (Thames for ITV 1990)
- The Foxbusters (1999 to 2000)
- Grandma Bricks of Swallow Street (Thames for ITV 1976 to 1978)

- Jamie and the Magic Torch (Thames for ITV 1976 to 1978)
- Kid Clones (2005)
- Lavender Castle (CiTV 1998 to 1999)
- The Magic Ball (ITV 1971)
- Grandma's Bricks Of Shallow Street (Thames for ITV 1978 to 1980)
- Oakie Doke (1995 to 1996)
- · Oh, Mr. Toad (Thames for ITV 1989)
- Noddy's Toyland Adventures (BBC Worldwide 1992 to 1999)
- Peter and the Wolf (1996)
- Postman Pat (2003)
- The Pied Piper of Hamelin (Thames for ITV 1981)
- The Reluctant Dragon (Thames for ITV 1987)
- Roald Dahl's BFG (Thames for ITV 1989)
- Roary the Racing Car (2006)
- · Rocky and the Dodos (Central for ITV 1998)
- Rotten Ralph (1999)
- Sally And Jake (Thames for ITV 1974 to 1978)
- Sooty Amazing Adventures (Meridian for ITV 1996 to 1997)
- The Tale of Two Toads (Thames for ITV 1989)
- The Talking Parcel (Thames for ITV 1978 to 1980)
- Terry Pratchett's Truckers (Thames for ITV 1992)
- · Vampires, Pirates & Aliens (2000)
- · Victor and Hugo (Thames for ITV 1991 1992)
- The Wind in the Willows (Thames for ITV 1983 to 1990)



CHF Pip!

Contact: Adrian Wilkins Operations Director

Telephone: +44 (0)845 512 0821 Email: info@chfentertainment.com

CHF Entertainment 1 Clifton Walk, 146 King Street, London, W6 OQE

